

**BABSON COLLEGE**

# Luksic Scholars— Babson Symposium For Entrepreneurship Educators



**June 12-15, 2023**

*Viña del Mar, Chile*

Originally sponsored by Banco de Chile since 2011, Babson College will once again offer a Symposium for Entrepreneurship Educators to a select group of educators from universities across Chile, now in collaboration with the Luksic Scholars Foundation. The Luksic Scholars - Babson Symposium for Entrepreneurship Educators (Luksic Scholars - Babson SEE) will play an integral part in leading the entrepreneurial revolution in Chilean colleges and universities.

Babson's Symposia for Entrepreneurship Educators (SEE) have prepared more than 6,300 educators from more than 1,500 institutions worldwide for critical roles as educators of entrepreneurship. SEE explore best practices in entrepreneurship education, case method frameworks, and pedagogy—in a dynamic setting. SEE have been developed and held in numerous countries and regions around the world, including Argentina, Chile, China, Ecuador, Ireland, Malaysia, Puerto Rico, Russia, Scotland, Switzerland, Venezuela, Costa Rica, and the United States.

By engaging in the intensity of the **LUKSIC SCHOLARS—BABSON SEE PROGRAM**, you will:



Enjoy access to Babson's world-renowned entrepreneurship educators and its **ENTREPRENEURIAL THOUGHT & ACTION®** methodology.



Learn best practices, teaching methods, and **WORLD-CLASS CURRICULAR** approaches you can put to immediate use at your institution.



Develop a **TIGHT-KNIT NETWORK** of other Chilean educators that you can leverage to your advantage for years to come.

## Program Objectives

The Luksic Scholars—Babson College Symposium for Entrepreneurship Educators (SEE) program is an immersive symposium where you will discover why **how** you teach is just as important as **what** you teach!

The goal of the Luksic Scholars—Babson SEE is to foster entrepreneurial growth and economic development in Chile through entrepreneurship education. Babson seeks to develop an ever-increasing international cadre of innovative entrepreneurship educators who understand the importance of creating intellectual and practical connections between theory and practice in teaching.

# HOW IT WORKS >>

Taking an action-based learning approach, you'll be empowered to enhance your delivery of entrepreneurship education, while cementing pedagogical approaches regardless of any future teaching modality. The hands-on approach will allow you to experience new tools, new techniques, and new ways to bring out the best in your students.

During this 3-day in-person immersion, Luksic Scholars—Babson SEE participants will explore the entrepreneurial process and best practices for teaching and learning entrepreneurship. The program will provide an introduction to multiple teaching methodologies. Participants are encouraged to improve as teachers, students, researchers, and entrepreneurs. The pedagogies that will be used include case studies, breakout sessions, video, group presentations, and lectures. Program sessions will include:

## PROCESS TOPICS

- » Case Method Teaching
- » Managing Classroom Challenges
- » Curriculum and Course Design
- » Experiential and Action Learning Pedagogies
- » Immersion-based Teaching
- » Assessment and Assurance of Learning



LUKSIC  
SCHOLARS  
FOUNDATION

Based in Chile, the Luksic Scholars Foundation is a foundation that unites the beneficiaries of scholarship programs supported by the Luksic family at prestigious universities around the world. Since 2000, the Luksic Scholars Foundation has sponsored scholarship programs that aim to educate, inspire, and connect people across the globe. In partnership with a dozen universities, today it promotes and finances 18 programs, pregraduate and postgraduate studies for university students, professionals, and leaders from Chile and Latin America, the United States, Croatia and China.

## CONTENT TOPICS

- » Entrepreneurial Thought & Action®
- » Entrepreneurial Thought & Action® Self Understanding
- » Design Thinking
- » Market Tests & Experimentation
- » The Present and Future of Entrepreneurship Education
- » Art of the Pitch
- » Iteration & Learning from Failure
- » Teaching Entrepreneurship to Different Audiences

## BABSON COLLEGE

Babson College is consistently ranked No. 1 in the world for entrepreneurship education. With roots in Entrepreneurial Thought & Action®, Babson educates leaders on how to create opportunities, regardless of organizational size or structure. As the recognized leader in entrepreneurship education, Babson College seeks to raise the quality of the content and the process of teaching entrepreneurship through its Symposium for Entrepreneurship Educators (SEE) programs.

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FOR MORE INFORMATION CONTACT:

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